

**JOIN THE
DEBATE**



Tell us what you think
on our LinkedIn
Discussion Group

“Big Ideas for Doncaster-
driving the next phase of
economic development”



or on Twitter
(@DNChamber) using
#DoncasterBigIdeas



Or email the Chamber
at our dedicated email
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WHAT'S THE
BIG
IDEA?



WHAT'S NEXT FOR DONCASTER?

Transformational projects such as; Doncaster Sheffield Airport, Doncaster Racecourse, The Hub, Keepmoat Stadium, the Civic and Cultural Quarter, CAST and the Yorkshire Wildlife Park helped drive Doncaster's economic regeneration and will assist in the town's continued growth and development. Over the next few years we will see the delivery of the iPort, FARRRS link road and other critical schemes.

Few, if any, northern towns could match this pace of development; partners and stakeholders now need to work hard on making sure that these schemes bring tangible benefits to Doncaster's existing businesses, local communities and Doncaster's young people.

We owe it to Doncaster's businesses and communities to remain restless and impatient for more growth, more projects and more opportunities. That is why the Chamber and its private sector members are keen to galvanise debate between businesses, politicians, stakeholders and communities alike about "what next?". We welcome your involvement in suggesting and debating the next big project ideas for Doncaster.

Phil Harris
CEO Doncaster Chamber

HELP TO DELIVER CHANGE!

Doncaster is a great place to live, work in and visit. We also have some unparalleled assets that make Doncaster a smart place to invest in. Today our economy is worth £4billion, the second largest in the Sheffield City Region. However, despite our progress Doncaster's economic output still lags behind the regional average, which itself falls short of the national average. High skilled, well-paid jobs are now essential for continued growth of the local economy.

To achieve our aims we need a dynamic, competitive private sector and a borough which is continually driving forward key projects and infrastructure development. I want to listen to and work with the business community. I look forward to hearing your opinions on the ideas put forward here, or any others which you think can drive our borough forward and help to deliver the transformational changes that we want to achieve.

Ros Jones
Mayor of Doncaster

THE BIG? QUESTIONS

EDUCATING DONCASTER



- 1 Should Doncaster develop a Logistics Academy and World Trade Centre to be based at the I-Port?
- 2 Should Doncaster have a 'clearing' system to match apprentices with local businesses?
- 3 Should every secondary school Head Teacher in Doncaster have a private sector mentor or buddy?
- 4 Should Mandarin be taught in all secondary schools in Doncaster?
- 5 Should there be information texts sent out to the residents of Doncaster on a daily basis to promote the local area and civic pride?



CONNECTING DONCASTER



- 6 Should there be a spur from the proposed HS2 Terminus at Meadowhall to Doncaster Station and on to Doncaster Sheffield Airport?
- 7 Should 'Boris Bikes' be introduced to Doncaster along with plans to make Doncaster more accessible for cyclists?
- 8 Should Doncaster develop and host a major International Logistics Festival to support the growth of the sector?
- 9 Should Doncaster go for the world record for business speed networking at a single venue to highlight the town's great connectivity?
- 10 Should Doncaster have a dedicated mentoring scheme to support new exporters helping more firms access global markets?



GROWING DONCASTER



- 11 Should Doncaster have an Advanced Engineering Park located off J3 of the M18 or at Doncaster Sheffield Airport?
- 12 Should Doncaster push for the relocation of a major Government Department to the area?
- 13 Should Doncaster establish a satellite to the National Railway Museum based on the town's rail heritage?
- 14 Should Doncaster be re-designed or developed to make Doncaster Minster more integral to the town centre?
- 15 Should Doncaster be supporting monthly 'Meet the Buyer' events to facilitate better local supply chains between SMEs, big businesses and key regional projects?

PROMOTING DONCASTER



- 16 Should there be periodic guest editors for local newspapers and magazines including the Elected Mayor and Doncaster celebrities?
- 17 Should there be an equivalent to the 'Angel of the North' built at the M18/A1 intersection in Doncaster to promote tourism and investment?
- 18 Should Doncaster create a 'fly-on-the-wall' documentary based at a local business?
- 19 Should the exterior of Doncaster Railway Station be re-designed as a modern civic plaza and gateway to the town?
- 20 Should a restoration project be launched to restore period features to town centre buildings giving Doncaster a more distinctive character.

